

## ARCHITRADE PROGRAM MOSER

Longer-term cooperation with architects and designers.

- Option to borrow Moser products for a short time to display to clients or as a trial installation in different interiors.
- Option of pattern designing at the Moser glassworks according to your unique designs (assistance from Studio Moser in preparing drawings, producing moulds, patterning prototypes, making the final product or product series, documenting the creative process via video & photo, etc.)
- Product customisation from the standard Moser portfolio per your or your clients' individual requests (colour, size, shape, collection additions, etc.).
- Free tour of the glassworks for you and your clients. We'd be happy to take you through our glassworks and show you the entire production process.
- Individual price calculations on special offers and bespoke projects.
- Discounts by volume of 15-25% starting with your very first order:
  - 15% discount on orders with a total value (\*) of up to 4 500 USD.
  - 20% discount on orders with a total value of 4 500 - 22 000 USD.
  - 25% discount on orders with a total value of over 22 000 USD.
  - \* Note: We consider the total value of orders as the sum of orders for a single client, invoiced to a single Company Registration Number.
- Individual prices on high-value orders (over 40 000 USD) and products not included in the current Moser portfolio.
- Additional individual discounts are available on the grounds of mutual collaboration on social media sites (Instagram, Facebook, LinkedIn, Pinterest) as displayed in these examples:
  - Photography or video of a Moser product in the given architect's/designer's feed with the tag @moserglassworks for a photo created by the architect/designer, or even the use of our own photos.
  - Instagram stories with the Moser Instagram profile tagged and either a photographed or filmed Moser product in an interior or exterior designed by the collaborating architect/designer.
  - Tags on Instagram stories and the sharing of photos or videos captured on behalf of Moser (to also be shared on the Moser Instagram profile & possibly other social media sites).